

# PRESS RELEASE



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**FOR IMMEDIATE RELEASE**

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## Triad-Orbit® Universal iOrbit Supports All Tablets and Smartphones

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**Seattle, Wash.** (10-Jul-17) – The new Triad-Orbit® iOrbit represents the next generation in IO development by providing an IO platform for the popular Triad-Orbit Advanced Stand System that can adapt to the shape and size of any tablet or smartphone.

The Triad-Orbit iOrbit universal smartphone/tablet holder has clamping jaws that adjust from a width of 6 cm to 27.5 cm (2.4 in. to 10.8 in.). The lower jaw of iOrbit can be positioned inward to secure smartphones and small tablets, and the upper jaw of iOrbit expands to accommodate larger tablets.

iOrbit features a stainless steel ball swivel in a cast alloy housing that provides a smooth 360° range of motion and four 90° crenels for solid support and positioning. The iOrbit ball swivel also features a proprietary Triad-Orbit IO hex mounting head. The modular IO mounting head allows iOrbit to instantly and effortlessly connect to the included IO-C clamp or any T-O product.

“Users told us they were tired of buying new support hardware every time the next generation of tablets and smartphones were released.” said Ryan Kallas of Triad-Orbit. “The

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iOrbit universal tablet/smartphone holder solves that problem, adapting to every device, from the smallest smartphone to the big iPad Pro\*. The new iOrbit exhibits the same unparalleled range of motion as its predecessors, thanks to its integrated Micro ball swivel, and is secured with our IO-C quick-change clamp for a professional grade platform.”

Kallas continued, “Our mission at Triad-Orbit® is to provide creative content producers with unique, innovative support solutions. Our mantra is ‘*different and better*’. The new universal iOrbit definitely fits the bill.”

Triad-Orbit Advanced Stand Systems is part of ACCESS Products Group (APG), the branded products division of Music Express LLC (MX) of Kingston, WA. MX is an OEM/ODM supplier to many of the world’s leading brands in the music products and pro audio industries.

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