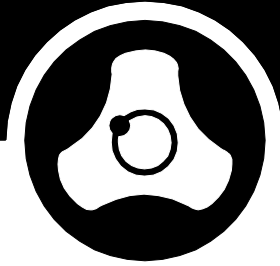


PRESS RELEASE



Contact: Christy Stoops
Phone: (888) 846-8776
Email: christy@accesspg.com
FOR IMMEDIATE RELEASE

Triad-Orbit Resurrects Legendary Manley Starbird

New And Legacy Starbird Studio Boom Stands Integrate T-O Design And Technology

Kingston, Wash. (01-01-2018) – Triad-Orbit Advanced Stand Systems has licensed the rights to the iconic Starbird® studio boom stand from Manley Laboratories, Inc. Triad-Orbit will showcase its new Starbird stand system at NAMM Show 2018 in Anaheim, California, on January 25-28, 2018 at booth 14822.

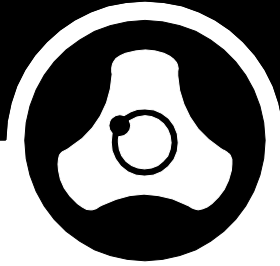
The new **Starbird by Triad-Orbit (T-O SKU SB-1)** fully integrates Triad-Orbit design and technology into George Starbird's iconic studio stand concept, including the following features:

- **Triad Air Assist™** provides pneumatic power to automatically raise Starbird stands & booms.
- **BoomStop™** Safety Lock positively secures Starbird booms for safe, worry-free operation.
- **StarBase™** is a massive cast iron base with retractable legs that pivot for optimum positioning and tuck away under the base for efficient storage.
- **VariBal™** Counter Ballast System offers effortless, adjustable positioning and the ability to add additional ballast as needed.
- **OA™** orbital boom, equipped with the patented Triad-Orbit IO™ quick-change coupler, delivers a 360° range of motion for positioning of microphones, lights or AV devices of any size or weight.
- **Starbird by Triad-Orbit** base, boom swivel and clutch components retrofit to legacy Starbird stands.



TRIAD-ORBIT™
ADVANCED STAND SYSTEMS
TRIAD-ORBIT.COM

PRESS RELEASE



Triad-Orbit Resurrects Legendary Manley Starbird

The MSRP for T-O Starbird is \$1295.00 and MAP is \$995.00. All pricing is USD. The Triad-Orbit Starbird studio boom stand will be released to market on March 1, 2018.

For additional information please contact:

ACCESS Products Group

8202 State Highway 104 Suite 102, PMB 23

Kingston, WA 98346 USA

Toll-free: 888-846-8776 • Ph: 206-780-1900 • Fax: 206-842-8308 • Email: sales@triad-orbit.com

Triad-Orbit Advanced Stand Systems is part of ACCESS Products Group (APG), the branded products division of Music Express LLC (MX) of Kingston, WA. MX is an OEM/ODM supplier to many of the world's leading brands in the music products and pro audio industries.

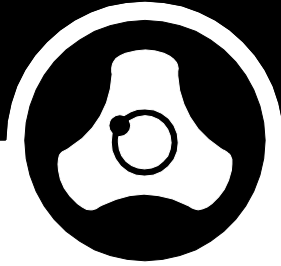
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PRESS RELEASE



Triad-Orbit Resurrects Legendary Manley Starbird

Starbird[™]
BY TRIAD-ORBIT



(L) Triad-Orbit T3/O1 Stand System

(R) Starbird SB1 Studio Boom Stand



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